



THE BUSINESS OF KOSHER FOOD & BEVERAGE

2018 Exhibit Space Application
Standard Booth Space

November 13 & 14, 2018 ~ Meadowlands Exposition Center
Secaucus, New Jersey USA

1. MAILING ADDRESS

Company Name: \_\_\_\_\_ ("Exhibitor")

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Company Email: \_\_\_\_\_ Website Address: \_\_\_\_\_

Primary Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

BILLING ADDRESS (if different from above)

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

A/P Contact Person: \_\_\_\_\_ A/P Contact Email: \_\_\_\_\_

2. AGREEMENT OF RESPONSIBLE PARTIES

The above described Exhibitor hereby agrees with Diversified Communications d/b/a Kosherfest (hereinafter "Diversified") to pay the below described fees on the below noted dates as consideration for its exhibition and to comply with the Conditions, Rules and Regulations as set forth in Exhibit A which is incorporated herein by reference.

3. DEPOSIT

A deposit equaling 50% of the total cost of exhibit space must be remitted with this application. The balance must be paid by July 6, 2018. Applications received on or after July 6, 2018 must be accompanied by full payment.

4. PAYMENT TERMS/METHODS

- 1.) 50% due upon receipt of invoice.
2.) Balance due on or before July 6, 2018
All payments must be made in U.S. dollars

PAYMENT METHODS

Check or Money Order DRAWN on a US Bank made payable to Kosherfest
P.O. Box 3421 ~ Boston, MA USA 02241-3421

Payment by Wire Transfer or Credit Card: Instructions will be included on your invoice and statements.

5. CANCELLATION POLICY

No cancellation by an Exhibitor is effective unless given in writing by mail, or e-mail to Diversified Communications, 121 Free Street, Portland, ME 04112-7437 or to csalmon@divcom.com . The terms and conditions for cancelation are set forth in the Conditions, Rules and Regulations attached hereto below and incorporated herein.

Exhibitors cancelling on or before July 6, 2018 shall be subject to a cancellation fee equal to 50% of the total cost of cancelled space. Cancellations occurring after July 6, 2018 are subject to a cancellation fee equal to 100% of the total cost of cancelled space.

All outstanding fees are payable immediately upon cancellation.

# Kosherfest 2018 – Standard Booth Space App (cont'd)

## 6. EXHIBITOR RATES (RATES ARE IN \$US)

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Cost per 10' (wide) x 8' (deep) booth (up to 5).....\$3,500

Cost per 10' (wide) x 8' (deep) booth (6 +).....\$3,400

Booth Pkg Includes:

- Back (8' high) and side (3' high) rail, draped
- Booth identification sign (7" x 44"), Table, 2 chairs, and wastebasket
- Booth carpeting
- Refrigerator and freezer storage
- Listing in the Kosherfest™ Show Directory & Website

**CORNER FEE.....\$350 each**

**CO-EXHIBITOR RATE** (Please complete and submit co-exhibitor form)..... **\$300 each**

Co-exhibitor fee is applicable for exhibitors who wish to have more than one company per (10' x 8') booth. Price includes one additional listing in the Show Program, five additional exhibitor badges and a company sign. Maximum of two companies per (10' x 8') booth. Additional co-exhibitors must be identified and listed on the co-exhibitor form and are subject to approval by Organizers at their sole discretion.

Total Booths \_\_\_\_\_ x \$3500 = \$ \_\_\_\_\_ (use for quantities of 1-5 booths)

Total Booths \_\_\_\_\_ x \$3400 = \$ \_\_\_\_\_ (use for quantities of 6 or more booths)

Mandatory Online/Directory Fee = \$ 200.00

Corner fees \_\_\_\_\_ x \$350 ea = \$ \_\_\_\_\_

Coex fees \_\_\_\_\_ x \$300 ea = \$ \_\_\_\_\_

**Total Booth Costs.....\$ \_\_\_\_\_**

For more detailed information on Exhibition and Marketing Opportunities please contact your salesperson or visit the event website [www.kosherfest.com](http://www.kosherfest.com).

## 7. PRIVACY POLICY

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By providing your fax, email, address and phone, and by signing this Exhibition Space Application, Exhibitor authorizes the receipt of promotions from Diversified that may be of interest via fax, email, direct mail or telephone. For further information please see [Diversified's Privacy Policy](#).

## 8. AUTHORIZATION

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Undersigned on behalf of Exhibitor has reviewed and affirms that Exhibitor shall abide by all rules governing Kosherfest as set forth in Exhibit A located at:

<http://www.kosherfest.com/wp-content/uploads/2017/10/2018TermsConditions.pdf> which are included with this Exhibit Space Application and incorporated by reference. Exhibitor further affirms that acceptance of this application by Diversified constitutes a legal and binding contract and that undersigned is authorized to bind Exhibitor regarding same.

**Contract must be signed & sent with deposit to secure booth.**

Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

**List Booth Numbers** (in order of desired location)

1<sup>st</sup>     2<sup>nd</sup>     3<sup>rd</sup>     4<sup>th</sup>