



THE BUSINESS OF KOSHER FOOD & BEVERAGE

1. MAILING ADDRESS

Company Name: _____ ("Exhibitor")
Street Address: _____
City: _____ State/Province: _____ Postal Code: _____ Country: _____
Telephone: _____ Fax: _____
Company Email: _____ Website Address: _____
Primary Contact Person: _____ Email: _____
Office Phone: _____ Mobile Phone: _____

BILLING ADDRESS (if different from above)

Company Name: _____
Street Address: _____
City: _____ State/Province: _____ Postal Code: _____ Country: _____
Telephone: _____ Fax: _____
A/P Contact Person: _____ A/P Email: _____

2. AGREEMENT OF RESPONSIBLE PARTIES

The above described Exhibitor hereby agrees with Diversified Communications ("Diversified") operator of Kosherfest (hereinafter "Event") to pay the below described fees on the below noted dates as consideration for its exhibition and to comply with the Conditions, Rules and Regulations as set forth in Exhibit A.

3. DEPOSIT

A deposit equaling 50% of the total cost of the Exhibitor Rate is due upon receipt of Invoice in order to reserve the space requested. The balance must be paid by July 5, 2019. Contracts received on or after July 5, 2019 must be accompanied by full payment.

4. PAYMENT TERMS/METHODS

- 1.) 50% due upon receipt of invoice.
2.) Balance due on or before July 5, 2019
All payments must be made in U.S. dollars to:
DIVERSIFIED COMMUNICATIONS

PAYMENT METHODS

- Check or Money Order DRAWN on a US Bank referencing Kosherfest, P.O. Box 79365, Baltimore, MD 21279-0365
Wire Transfer and Credit Card: Instructions will be included on your invoice and statements.

Follow the instructions on invoices and statements carefully to ensure your payment is applied to your account.

CAUTION: Any updates to payment details will ALWAYS be reflected on an official Diversified Communications invoice

5. CANCELLATION POLICY

No cancellation by an Exhibitor is effective unless given in writing by mail, or e-mail to Diversified Communications, 121 Free Street, Portland, ME 04112-7437 or to hines@divcom.com . The terms and conditions for cancelation are set forth in the Conditions, Rules and Regulations attached hereto below and incorporated herein.

Exhibitors cancelling on or before July 5, 2019 shall be subject to a cancellation fee equal to 50% of the total cost of cancelled space. Cancellations occurring after July 5, 2019 are subject to a cancellation fee equal to 100% of the total cost of cancelled space.

All outstanding fees are payable immediately upon cancellation.



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2019 Exhibit Space Contract

November 12 & 13, 2019

Meadowlands Exposition Center

Secaucus, New Jersey USA

6. EXHIBITOR RATES (IN \$US)

- 5 or less 10'x 8' Booth Packages\$3,600 each

DISCOUNTED!

- 6 or more 10' x 8' Booth Packages.....\$3,500 each

10' (wide) x 8' (deep) Booth Package includes:

- Back drape (8' high) and side drape (3' high) & rail drape
Booth identification sign (7" x 44"), 6' ft Table, 2 chairs, and wastebasket
Booth carpeting
Refrigerator and freezer storage
Comprehensive listing in the Kosherfest Event Website and Mobile App
5 Exhibitor Staff badges

- Co-Exhibitor Fee\$300 each

NOTE: A maximum of two companies or brands may co-exhibit per (10' x 8') booth. Each co-exhibitor gets an additional listing on the Event Website and Mobile App, 5 exhibitor staff badges and a Company Sign. All co-exhibitors (whether companies or brands) must be identified on the co-exhibitor form and are subject to approval by Diversified in its sole discretion.

Total 10'x 8' Packages (up to 5) ___ x \$3,600 \$_____

Total 10'x 8' Packages (6 or more) ___ x \$3,500 \$_____

Corner fees _____ x \$350 per corner \$_____

Corner requests are honored in Diversified's sole discretion

Co-exhibitor fees _____ x \$300 each \$_____

GRAND TOTAL EXHIBITOR RATE:

Box containing a dollar sign and space for the total rate.

7. AUTHORIZATION

Undersigned on behalf of Exhibitor has reviewed and affirms that Exhibitor shall abide by all Conditions, Rules and Regulations governing the Event as set forth at Exhibit A, located at www.divcom.com/exa-space-contract/ which are included with this Exhibit Space Contract and incorporated by reference. Exhibitor further affirms that acceptance of this contract by Diversified constitutes a legal and binding agreement and that undersigned is authorized to bind Exhibitor regarding same.

Contract must be signed & deposit received to secure booth.

Signature: _____ Title: _____

Print Name: _____ Date: _____

8. EXHIBITOR REQUESTS TO SHOW ADMINISTRATION – Diversified may or may not grant in its sole discretion

BOOTH PREFERENCES

We do not wish to be located adjacent to or directly across from these companies:

List company name(s) _____

BOOTH LOCATION REQUEST

1st choice: 2nd choice: 3rd choice: 4th choice:

9. SHOW ADMINISTRATION USE ONLY

Booth Assigned _____ Dimensions _____ Open Corners _____ Total Square Feet _____

2018 Booth Info form with fields for Booth, Rep, Space, Appt. Day, Points, and Appt. Time.